

ISSUE & KEY DATES →		JAN/FEB AD CLOSE: JAN 7 MTRLS. DUE: JAN 12	MARCH/APRIL AD CLOSE: FEB 25 MTRLS. DUE: MAR 4	MAY/JUNE AD CLOSE: APR 25 MTRLS. DUE: MAY 2	JULY/AUGUST AD CLOSE: JUN 20 MTRLS. DUE: JUN 27	SEPT/OCT AD CLOSE: AUG 22 MTRLS. DUE: AUG 29	NOV/DEC AD CLOSE: OCT 21 MTRLS. DUE: OCT 28
SPECIAL FOCUS Annual recognitions & resources	2022 Industry Outlook						
DESIGN TRENDS Manufacturers & designers share their insights	Color Forecast	Surfaces	Wellness in Design	Sustainability	Urban and Small Homes	Outdoor Living	
PRODUCT COVERAGE What's hot in the market	<ul style="list-style-type: none"> KBIS Must Sees Decorative and Task Lighting <ul style="list-style-type: none"> Laundry Bath Sinks Toilets 	<ul style="list-style-type: none"> Decorative Hardware Refrigeration Bath Faucets Vanities 	<ul style="list-style-type: none"> Cooking Appliances Kitchen Sinks Countertops Shower Systems 	<ul style="list-style-type: none"> Organization Ventilation Cabinets, Tubs 	<ul style="list-style-type: none"> Functional Hardware Smart Appliances Kitchen Faucets Bath Surfaces 	<ul style="list-style-type: none"> Smart Lighting Dishwashers Kitchen Surfaces Spa Components 	
KEY CONTENT FOR 2022	LUXURY	What Luxury Clients Want	NKBA's Luxury Report	Marketing to the High-Net-Worth Client	Defining Luxury to the Client	Luxury of the Smart Home	Incorporating Luxury into Dedicated Home Spaces (Laundry, Gym, Office)
	designwell WELLNESS	Defining Wellness to the Client	Bath Concepts	Kitchen Concepts	Design's Effect on Mood	Aging and Living in Place	Design's Effect on Health
	TECHNOLOGY AND DESIGN	Educating the Designer on the Benefits of the Smart Home	Selling Benefits and Dispelling Myths of Smart Home to the Client	Identifying Needs for Each Type of Client	Connecting the Designer and Integrator	Design Software and Digital Resources for the Designer	Smart Tech and the Wellness Movement
	WORKFORCE	Trade vs College	Battling Negative Stereotypes of Trade Careers	Finding and Identifying Candidates for Design Trades	Programs/Resources to Get Involved	Mentorship	Case Study
	KBIS & BONUS DISTRIBUTION Exclusive access to all things KBIS/ Industry events to further your message						

ROTATING CONTENT

All Abroad International kitchen & bath inspiration	Better Business Keys to success	Favorites A reader's picks	NKBA Research & Reports Industry Facts & Stats	Sustainable Design Eco-friendly projects & products
Balanced Budget Where to save & splurge	Color Find Creative/functional color use	Hot Topic Current industry chatter	Skill Set Topics for the trade	Tech Savvy Smart trends
Before & After A look at major overhauls	Dealer Dish Showroom scoop	Last Word Q&A with an industry go-getter	Small Spaces Decreased footprints	Universal Design Design for everyone
	Design With A designer's own K & B spaces	Learning Corner Fine-tune your expertise	Solutions Overcoming design challenges	Wellness Design Considering health & well-being